

# Final remarks

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# Some messages

1. Conceptual framework:
  - not all EI are MBIs
  - PES is a framework: payment collection/distribution
2. Start from the demand side and define ES according to what the user actually demands
3. Awareness raising among public  
... and policy makers
4. Different case studies: no one size fits it all – solution
5. Cultural structure is important
6. Stakeholder involvement is important
7. Messages should be translated to “plain” language

# Follow-up

- Policy brief:
  - Published within the EFI Policy brief series
  - Time: first part of 2010
- All the presentations will be available on the event site:  
[http://www.efimed.efi.int/portal/events/mbi\\_and\\_pes\\_in\\_forestry/](http://www.efimed.efi.int/portal/events/mbi_and_pes_in_forestry/)